



Riviera™  
HOME

Naturally Luxurious Carpets



Riviera<sup>TM</sup>  
HOME

Naturally Luxurious Carpets



AFFIX  
STAMP  
HERE

**Customer Services**  
WOW Warranty Ltd.  
49 Boroughgate  
Otley  
West Yorkshire  
LS21 1AG

# WHY WOOL IS THE PERFECT CHOICE FOR A BUSY HOME

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**Easy to care for and Highly practical, wool rugs and carpets regularly vacuumed and maintained preserve their great appearance longer than any other fibre. Wool fibre does not scratch or crush so retains the vibrancy of its colour.**

A natural resistance to stains means that in 99.9% of cases fresh spills can be simply removed by the carpet owner using absorbent cloths and the WOW spotter. For those difficult spills a WOW Carpet Care Advisor can be called upon to help, FREE of charge.

Noise transfer from room to room is reduced due to wool's ability to absorb sound and reduce echo. Unlike hard flooring, wool holds dust until vacuumed so keeping the air you breathe at home cleaner. Wool is highly flame retardant, doesn't ignite easily and largely self extinguishes, Commercial buyers know this and will specify wool over other fibres for added safety.



Wool Owners Warranty is administered by  
**WOW Warranty Ltd.**

This is a limited warranty covering aftercare.  
For more details and full terms and conditions visit

[www.wowwarranty.com](http://www.wowwarranty.com)

Protect your  
wool carpet  
from life's  
**little disasters!**



**Free Warranty Offer**  
for your new Wool Carpet

Riviera™  

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# WHAT IS WOW?

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Beauty, durability, softness, sustainability and peace of mind - things that we all look for when purchasing a carpet and now, thanks to the Wool Owner's Warranty - WOW - something that we can all have!

The Wool Owner's Warranty is a special after-care service for consumers who buy a wool or wool-rich carpet or rug from participating manufacturers.

The warranty and maintenance programme combine to keep your carpet spotless and looking beautiful all the time.



## A lifetime of protection...

WOW can last the lifetime of the carpet. The initial warranty is for 12 months from the date of purchase. However, this warranty can be extended indefinitely.

Just have your carpet professionally cleaned by your WOW Registered Carpet Cleaner once a year and your warranty is automatically renewed.

# 12 MONTHS FREE STAIN REMOVAL FOR YOUR NEW CARPET

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- ✓ Benefit from a FREE home visit to receive your personalised carpet care advice
- ✓ Get a FREE bottle of spot remover
- ✓ Enjoy a FREE stain removal service
- ✓ WOW can last the lifetime of the carpet

Shortly after registering you will be contacted by the nearest WOW registered Carpet Cleaner to explain in more detail the services you can call upon and give you some basic but golden rules about spot removal.

In the event of a spillage you can contact your local WOW carpet cleaner for further advice and should you be unsuccessful in removing the stain then an appointment can be made free of charge for a visit by your WOW carpet cleaner for professional treatment of the stain.

## Endorsed by WoolSafe

The WOW warranty is endorsed by the WoolSafe organisation who are a global body dedicated to the care of carpets and rugs.

WoolSafe test all carpet cleaning products in this scheme to ensure they are both safe and effective to use on your carpet.



Always look for the WoolSafe Approved mark if purchasing additional cleaning products.

Find out more about WoolSafe online at [www.wool\\_safe.org](http://www.wool_safe.org)

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For full details and to receive your free bottle of spot stain remover, register today at [www.WOWwarranty.com](http://www.WOWwarranty.com)

## FILL IN YOUR DETAILS & RETURN BY POST TO REGISTER YOUR CARPET

First Name:

Surname:

Address:

Town:

Country:

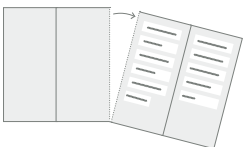
Postcode:

Email:

Phone:

Please tick here if you live in the Republic or Ireland/Northern Ireland

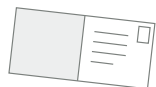
FOLD HERE



Fill in your details and detach the form along the perforated edge.



Moisten along indicated edge, fold and seal.



Affix stamp and send via post

## TELL US ABOUT YOUR CARPET

Brand:

Product:

Size:

Date of  
Installation:

dd/mm/yyyy

Purchased  
From (Store):**ROOMS** please tick rooms where applicable:

- |                                       |                                    |
|---------------------------------------|------------------------------------|
| <input type="checkbox"/> Lounge       | <input type="checkbox"/> Landing   |
| <input type="checkbox"/> Dining Room  | <input type="checkbox"/> Bedroom 1 |
| <input type="checkbox"/> Study        | <input type="checkbox"/> Bedroom 2 |
| <input type="checkbox"/> Kitchen      | <input type="checkbox"/> Bedroom 3 |
| <input type="checkbox"/> Conservatory | <input type="checkbox"/> Bedroom 4 |
| <input type="checkbox"/> Hall Stairs  | <input type="checkbox"/> Other     |

Choose a  
Password:

Signed:

Print:









